

# MEMBERSHIP APPLICATION

## 1. Complete Contact Information

### Key Company Representative Information

Company \_\_\_\_\_  
 Key Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ St \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Website \_\_\_\_\_

### Additional Company Representatives

Add'l Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ St \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_

Submit on a separate sheet additional contacts, buyers, sales reps, etc. who would benefit from receiving industry information regarding legislation, events, and other industry news, and we will add them to our distribution list.

## 2. Chose Membership Type

circle one option

### Dues Investment Schedule

Associate Membership Dues ..... \$650  
 Includes suppliers, manufacturers, wholesalers, brokers, services.

### Retail Membership Dues

1 Georgia Store.....\$300  
 2 Georgia Stores.....\$450  
 3 Georgia Stores.....\$525  
 4 Georgia Stores.....\$600  
 5-9 Georgia Stores.....\$750  
 10-14 Georgia Stores.....\$1175  
 15-19 Georgia Stores.....\$1375  
 20-29 Georgia Stores.....\$1675  
 30-39 Georgia Stores.....\$2050  
 40-49 Georgia Stores.....\$2250  
 50-99 Georgia Stores.....\$3000  
 100+ Georgia Stores.....\$4000

## 3. Provide Company Information

### Retailers:

Total number of stores (including other states) = \_\_\_\_\_  
 Number of stores operating in Georgia = \_\_\_\_\_  
 Number of Georgia stores with gasoline = \_\_\_\_\_

### Associate Members:

Our company is a (pick one):

Manufacturer     Wholesaler     Broker  
 Distributor     Service Provider

We provide the following goods and/or services to the convenience store industry (list any that apply):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## 4. Calculate Dues and Provide Payment

Annual Dues Amount = \$ \_\_\_\_\_  
 GACSPAC Donation = \$ \_\_\_\_\_  
 GACS Educational Fund Donation = \$ \_\_\_\_\_  
 TOTAL DUES AMOUNT = \$ \_\_\_\_\_

Check # \_\_\_\_\_ Enclosed

(payable to GACS)

Credit card:

Visa     Mastercard     American Express

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CV Code on Back of Card \_\_\_\_\_

Signature: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Billing Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



Remit to: GACS  
 168 North Johnston Street, Suite 209  
 Dallas, Georgia 30132  
 phone 770.736.9723 or 877.294.1885  
 fax 770.736.9725

## Networking

Regularly, GACS members convene to share and celebrate success in service to customers.

**January Legislative Reception** – supporting advocacy efforts by showing a united front at the capitol.

**Spring Golf Tournament** – organized to support GACSPAC.

**Annual Convention** – three days of education, vendor exhibits, recreation, and networking.

**Southern Convenience Store & Petroleum Show** – the largest single state convenience store show for the past several years in the southeast.

**Fall Sporting Clay Competition** – supporting GACSPAC, enjoyed by novice and well-seasoned outdoor shooters.

These events are more than networking opportunities; they're about spending time with people who have common interests, learning from one another, and building productive long-lasting relationships.



168 N. Johnson St., Suite 209  
 Dallas, GA 30132-4744  
 Phone: (770) 736-9723  
 Fax: (770) 736-9725  
[www.GACS.com](http://www.GACS.com)



Dallas, GA 30132-4744  
 168 N. Johnson St., Suite 209



SUPPORTING  
 C-STORE SUCCESS

ADVOCACY  
 EDUCATION  
 SERVICES

**D**aily, you make decisions about how and why to invest in your businesses. Make a decision today to invest in your business by joining GACS—The Georgia Association of Convenience Stores.

GACS' mission is to advance the success of the convenience store industry—your success. We do this through three foundational pillars of membership:

- **Advocacy;**
- **Education;**
- **Services.**

## ADVOCACY AND POLITICAL ENGAGEMENT

There's strength in numbers. The more voices we have presenting a unified message about legislation and regulation, the stronger the industry will become. With a stronger industry, each business will be better equipped to serve its customers.

Operators of all sizes benefit from GACS' legislative relationships, regulatory representation and continual flow of information to members about legislation, states of emergency, regulatory issues, deadlines and potential fines, as well as other issues impacting retailers' profits.

### How GACS serves its members:

- Identifies and advocates for the interests of the industry.
- Educates and develops productive relationships with elected officials.
- Mobilizes grassroots advocacy and "calls to action," enabling members to communicate with legislators quickly.
- Keeps members informed about issues.
- Is recognized as the leading voice of the convenience store industry in Georgia.

### Advocacy In Action:

The GACS CSAT (Convenience Stores Against Trafficking) initiative. Through this program, which provides free training and materials to equip participating C-stores, human lives are being saved.

In 2020 GACS is piloting GACS *In Store*, a program to bring C-store retailers together with their communities and members of the state legislature, in stores, to gain a better mutual understanding and appreciation for the business of the industry and the legislative process.



## EDUCATION AND KNOWLEDGE CIRCULATION

GACS creates opportunities for business operators to learn, grow and succeed, and provides the tools needed to gain an edge in the industry.

GACS members benefit from both knowledge circulation, which is a continual flow of information—especially during times of emergency; and education opportunities across the state, on topics ranging from human resources to food safety to fuel regulations.

### How GACS serves its members:

- Weekly updates; members can include as many people from their organizations on the mailing list as they choose.
- Provides information to help foster healthy net profit while avoiding unnecessary costly fines.
- And provides continual flow of information during emergencies, as well as secures waivers so retailers can continue to operate and sell fuel.
- Offers a scholarship program for employees and children of employees.
- Hosts *Lunch & Learn* programs across the state, free for members, and offering easier access to learning closer to homes and businesses.
- Offers seminars on key trending topics during both the annual Convention and the Southern Convenience Store and Petroleum Show.
- Negotiates preferred member rates for *ServSafe* classes, OPIS webinars, and Ready Training online.



### Education in action:

More than 120 GACS member employees attended *Lunch & Learn* programs in four markets across Georgia during the program's inaugural year, leading GACS to expand the program in 2020 to more markets with more frequency.

During each of the past two years, the seminar at the annual Southern Convenience Store and Petroleum Show has been attended by more than 100 retail participants. Topics have ranged from an introduction to the CSAT program, to strengthening in store customer service.



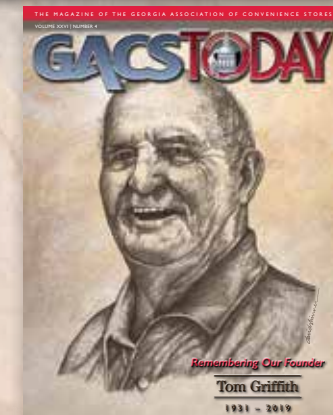
## RELEVANT SERVICES

With group buying power, members and their employees benefit from services that help businesses of any size.

Retailers are encouraged to consider using the services that are relevant to their businesses. Each program has been reviewed by a group of industry peers to insure it is of the highest quality.

### How GACS serves its members:

- **Human Resources Services:** Health insurance options; 401K and employee benefits program; employee background checks.
- **Financial and Legal services:** Credit card processing program; legal hotline with complimentary advice by phone and email.
- **Store Services:** Signage program including regulatory signs; new store checklist; wide array of education opportunities, in person and online; partnership with *We Card* to prevent illegal sales to minors.
- **Publications:** Email notifications; Website; Quarterly magazine; annual directory.



## MEMBERSHIP APPLICATION

### What is the investment?

Retail membership is based on the number of stores a company owns/ operates, starting at just \$350/ calendar year for single stores with full access to all member benefits.

Associate (supplier) memberships are available for \$650/ calendar year.

### The steps you can take today:

1. Complete the attached application, or call 770.736.9723 for more information.
2. Email to [membership@gacs.com](mailto:membership@gacs.com) or fax to 770.736.9725.

### What is the payoff?

Unite with the industry's best and brightest. Join an organization with nearly 50 years of trust, integrity and experience, for:

- **Legislative and regulatory representation;**
- **Education and learning;**
- **Access to member services**