



# REGISTRATION INSTRUCTIONS

## 2 EASY WAYS TO REGISTER

1. Complete attached registration form and fax to (703) 684-1610
2. Complete attached registration form and mail to:  
 NACS Registration  
 1600 Duke Street  
 Alexandria, VA 22314

**\*PAYMENT MUST ACCOMPANY REGISTRATION FORM**

Registration Options	Full Registration Includes	GEORGIA DAY Friday, October 8 Includes	Spouse Full Registration Includes
<b>General Sessions</b>	✓	✓	✓
<b>Workshops</b>	✓	✓	✓
<b>Exposition</b>	✓	✓	✓
<b>Welcome Reception</b>	✓		✓

**METHODS OF PAYMENT:** All registrations must be submitted with full payment. Forms of payment include Visa, MasterCard, American Express and checks payable to NACS, (U.S. funds drawn on a U.S. bank). Registrations submitted without payment will not be processed.

**CONFIRMATIONS:** A confirmation will be forwarded to each attendee once the registration has been processed. Please make sure to include a valid e-mail address or fax number on the registration forms. If neither are listed the confirmation will be mailed.

**BADGES:** Badges will be mailed in advance to all attendees who register by September 3. Avoid long lines onsite – register by September 3.

**CHANGES:** Name changes must be submitted in writing directly to NACS. Fax: (980) 233-3800 or by e-mail to nacsregistration@epicreg.com. Changes received by September 24 will be confirmed in advance of the NACS Show. After September 24, changes must be made onsite at Registration.

**CANCELLATIONS:** In the event you must cancel a registration, you must inform NACS in writing. Cancellation requests may be sent by e-mail to nacsregistration@epicreg.com or fax to (980) 233-3800. All cancellations received on or before September 3, 2010 will be assessed a \$25 administrative fee. After September 3 the full amount of the registration fee will be forfeited. Transfer of registration to another person within your company can be done at any time without penalty.



Please call (703) 684-3600 for special requests regarding physically challenging barriers in attending the NACS Show. A member of the meetings staff will assist you with discussing specifics to facilitate your attendance and participation.

**CHILDREN AT THE EXPO:** Children 16 and older must be registered as a NACS Spouse, One-Day or Expo-Only registrant for admission into the exposition. Children 15 and younger do not need to be registered in order to visit the Show floor. All children under the age of 16 must be accompanied by an adult at all times while on the Show floor. Absolutely no one under the age of 16 will be allowed on the Show floor during move in and move out hours—this includes infants.

# HOUSING INSTRUCTIONS

Please Note: Connections Housing will serve as the official housing partner for the NACS Show 2010. Listed below are several options for making hotel reservation(s).

1. Online: [www.nacsshow.com](http://www.nacsshow.com) (credit card payments only) *Please note: If you do not see your preferred hotel available online, please contact Connections Housing to be added to the waitlist or to check for additional options should dates not be available.*
2. Fax: (404) 581-5913 (credit card payments only)
3. Phone: (866) 983-NACS (6227) (US and Canada)  
 (404) 842-0000 (international)  
 (credit card payments only)  
 Hours of Operation: 9:00 am–6:00 pm (EDT)
4. Mail: Connections Housing/NACS Housing  
 820 Church Street  
 Decatur, GA 30030  
 (credit card payment or check deposit is required)

**GROUP RESERVATIONS:** For companies requesting 10 or more hotel rooms, please contact Connections Housing at (866) 983-NACS (6227) for assistance.

**HOTEL ROOM ASSIGNMENTS:** All requests will be assigned on a first-come, first-served, space availability basis until August 13, 2010. Please indicate five (5) hotel preferences as instructed on the Housing Form. If your selected choices are sold out or not indicated, a NACS Housing representative will contact you within 72 hours. NACS Housing will process your housing request and forward an acknowledgement to the email address indicated on the housing form. Subsequent reservation changes/cancellations will also be confirmed by NACS Housing. After August 13, 2010, reservations will be processed on a space available basis and special convention rates may not apply.

**HOUSING CHANGES AND CANCELLATIONS:** Name changes, arrival/departure changes and or cancellations must be submitted directly to NACS Housing. Deposits are refundable on or before September 3, 2010, after which they are forfeited. Substitutions are permitted at any time and arrival/departure changes are based on availability.

**SPECIAL ACCOMMODATIONS:** For individuals requiring special housing accommodations, please note on your housing request form and a NACS Housing Consultant will contact you for specifics. Please note: Room type and smoking preferences are requests only and are not guaranteed.

REGISTRATION & HOUSING DEADLINE INDEX	
Super Saver Pricing Deadline	Special GACS Deadline - September 3
Housing Reservation Deadline	August 13
Registration Cancellation Deadline to Receive Partial Refund	September 3
Housing Cancellation Deadline	September 3
Changes to Registration Deadline	September 24
Advance Registration Pricing Deadline	September 24



# Georgia Day at the NACS Show Registration Form



October 5-8, 2010 • Atlanta, Georgia

This information will be used for all NACS mailings and events. This form is for attendees only.

### ATTENDEE INFORMATION – Please print contact information exactly as you wish it to appear on your badge and online directory.

<input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
JOB TITLE		COMPANY		
MAILING ADDRESS				
CITY		STATE	COUNTRY	ZIP/POSTAL CODE
PHONE		FAX	E-MAIL	
E-MAIL ADDRESS FOR CONFIRMATION (IF DIFFERENT FROM ABOVE)				

Is this your permanent contact information?  Yes  No  
If yes, this information will be used for all NACS mailings and events.

**How many years have you attended the NACS Show?**  
 First Time  1-5  6-10  
 11-15  16+

### ATTENDEE PROFILE

**I am a (check one):**

- Retailer/Petroleum Marketer—owner/operator of convenience store(s) and/or markets petroleum products to convenience stores (A)
- Retailer—non-convenience store format (B)

### COMPLETE ONLY IF YOU ARE A RETAILER

**My Primary Job Function is (select only one):**

- Finance (A)
- Foodservice (B)
- Human Resources (C)
- Marketing/Category Management/Merchandise (E)
- Petroleum Operations (F)
- Senior Management (Examples: CEO, President, Chairman, General Manager, Owner, Partner, VP) (G)
- Store Operations/Facilities/Risk Management (H)
- Technology (I)
- Other/Please Specify \_\_\_\_\_ (J)

**Role in Buying (select one):**

- Final Say (A)
- Recommend (B)
- Neither (C)

**My Age Range Is (select one):**

- 18-24 (A)
- 25-29 (B)
- 30-39 (C)
- 40-49 (D)
- 50-59 (E)
- 60+ (F)
- Prefer not to answer (G)

ATTENDEE REGISTRATION	GEORGIA DAY ATTENDEE PRICE			Your Amount
	Super Saver by 9/3	Advanced 9/4-9/24	Onsite after 9/24	
<b>Full Registration*</b>	<input type="checkbox"/> \$275	<input type="checkbox"/> \$375	<input type="checkbox"/> \$475	
<b>GEORGIA DAY Friday, October 8</b> (includes workshops, general session & exhibits on Friday)	<input type="checkbox"/> \$95	<input type="checkbox"/> \$95	<input type="checkbox"/> \$95	

**\* Welcome Reception, Georgia Aquarium, Tuesday, October 5 6:00 - 7:30 pm**

Included with Full Registration. Please let us know if you will be attending the reception so we may include a ticket in your registration packet.

Yes  No

### SPOUSE INFORMATION – Only spouses and significant others are eligible for Spouse Registration.

<input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST NAME	NICKNAME FOR BADGE	LAST NAME	SUFFIX
DO YOU WORK FOR THE COMPANY LISTED ABOVE?		JOB TITLE		
<input type="checkbox"/> YES <input type="checkbox"/> NO IF YES, PLEASE PROVIDE YOUR TITLE				

SPOUSE REGISTRATION	GEORGIA DAY ATTENDEE PRICE			Your Amount
	Super Saver by 9/3	Advanced 9/4-9/24	Onsite after 9/24	
<b>Full Registration*</b>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275	
<b>GEORGIA DAY Friday, October 8</b> (includes workshops, general session & exhibits on Friday)	<input type="checkbox"/> \$95	<input type="checkbox"/> \$95	<input type="checkbox"/> \$95	

**\* Welcome Reception, Georgia Aquarium, Tuesday, October 5 6:00 - 7:30 pm**

Included with Full Registration. Please let us know if you will be attending the reception so we may include a ticket in your registration packet.

Yes  No

### OPTIONAL EVENT

	Price	X # tickets	Total
<b>Welcome Reception Additional Tickets • Tuesday, October 5 • 6:00-7:30 pm</b>	\$75		

### PAYMENT INFORMATION – Registrations WILL NOT be processed without payment.

<input type="checkbox"/> CHECK PAYABLE TO NACS (US funds drawn on US bank)	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> AMERICAN EXPRESS	TOTAL DUE NACS
CREDIT CARD NUMBER	EXPIRATION DATE			
CARDHOLDER NAME	SIGNATURE			

### REMITTANCE

**MAIL FORM WITH PAYMENT TO:**  
 NACS Registration  
 1600 Duke Street • Alexandria, VA 22314  
**OR FAX FORM TO:**  
 (703) 684-1610 (Credit Card Payments Only)  
 Meeting Confirmations will be e-mailed or faxed. Please verify e-mail address or fax number as indicated above.

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as all per event costs, based on the events chosen and your company's current membership status with the National Association of Convenience Stores (NACS). Moreover, the signatory specifically authorizes NACS to charge any such amounts to the credit card referenced on this form.

**Cancellation Policy:** In the event you must cancel your registration, you must inform NACS in writing. Cancellations must be in writing and faxed to (980) 233-3800 or e-mailed to nacsregistration@epicreg.com. All cancellations received on or before September 3, 2010 will be assessed a \$25 administrative fee. After September 3 the full amount of the registration fee will be forfeited. Transfer of registration to another person within your company can be done at any time without penalty.

**Questions about Registration? Call the NACS Registration Hotline at (877) 684-3600 or (703) 684-3600 or email aburke@nacsonline.com**  
**Questions about NACS Housing? Call NACS Housing at (866) 983-NACS (6227) or (404) 842-0000 or email nacshousing@connectionshousing.com**



Need assistance? Please call 703-684-3600 and a member of the meetings staff will assist you.