

THE SIXTEENTH ANNUAL

# SHOW

THE PATHWAY TO PROFITS



November 15, 2018  
The Centreplex  
Macon, Georgia

Register Online @ [www.GACS.com](http://www.GACS.com)

THE SIXTEENTH ANNUAL

# SHOW

THE PATHWAY TO PROFITS

## ONE FANTASTIC DAY!

**R**etailers, make plans now to be in Macon this November for *The Show—the Southern Convenience Store and Petroleum Show!* This year, it will be one fantastic day with an insightful and timely seminar.

### Who's Involved?

Retailers, petroleum marketers and convenience store owners, operators, supervisors, managers and employees are invited to attend. *The Show* is sponsored by the Georgia Association of Convenience Stores (GACS), who has been representing Georgia's convenience store industry and supplier partners since 1973. No need to be a member of GACS, the show is open to ALL retailers.

### Why Should Retailers Attend?

Education, advancement, and industry networking. On Thursday morning, we will hold a seminar to help

educate you and your employees about the growing crime of human trafficking and what you can do to help stop it. Afterwards, the show floor will be open from 9 to 4 for networking. With more than 250 booths full of new products and familiar ones, there's bound to be something that you'd like to try in your stores.

### What Else is Offered?

On Wednesday night, we will kick off the event with an entertaining evening with friends and co-workers; from 6:30 to 9:00 PM attendees will enjoy a few cocktails, heavy hors d'oeuvres and live music. A specially negotiated room rate is offered by the Macon Marriott City Center (adjacent to the exhibit hall) Hotel reservations can be made at [www.gacs.com](http://www.gacs.com).

### Where in the World?

This gathering of c-store professionals is taking place in a central location with easy interstate access in the heart of Georgia—in Macon!

The directions and address are shown on the inside right-hand page of this brochure.

### When is This Incredible Show?

**Wednesday, November 14, 2018**

8:00 – 5:00 PM Exhibitor Set Up  
6:30 – 9:00 PM Cocktails, Food, Fun

**Thursday, November 15, 2018**

8:00 – 9:00 AM **Help Combat Human Trafficking**

9:00 – 4:00 PM Tradeshow Floor Open

*"The CSAT program has helped raise awareness to the problem for both Enmarket employees and customers. They have developed a program that is easy to implement and our customers appreciate our involvement in the effort."*

—Matt Clements

Director of Marketing, Enmarket, Savannah, Georgia

### How Much Will This Cost?

That's the good news—there is NO cost to attend. Simply register online at [www.gacs.com](http://www.gacs.com). Registration, parking, seminar and show attendance are all FREE.





# SEMINAR

## Help Combat Human Trafficking

Thursday, November 15, 2018  
8:00 AM — 9:00 AM

**H**uman trafficking is the second largest and fastest growing crime in the world, and it happens every day in every zip code in America.

Last year, Georgia was ranked 7th in the nation for cases of human trafficking reported to the National Human Trafficking Hotline. With longer hours of operation, public restrooms, and nearly 7,000 locations across the state of Georgia, c-stores are in a unique position to recognize and safely report human trafficking and save lives. The national non-profit, *In Our Backyard* is coming to *The Show* (ahead of their tenth anti-trafficking operation surrounding the Super Bowl) to train convenience retailers to be the eyes and ears

in the community to spot human trafficking. Their program, *Convenience Stores Against Trafficking*, provides industry specific training on red flags and proper reporting procedures, as well as life-saving *Freedom Stickers* placed in restrooms giving victims a pathway to freedom from their traffickers.

Learn how you can help your community by joining thousands of stores across the

nation in this vital training and awareness program! As the first impression of your stores, restrooms are key to your success—and now they will provide a safe place of hope for a victim of human trafficking to reach out for help!

### What Attendees Will Learn

- The red flags of human trafficking
- What to do when you spot those red flags
- How your actions can impact lives and society

### Who Should Attend

*Recommended for:*

- Human Resource employees
- Operations employees
- And ALL store employees (cashiers, managers, district managers)

### About the Presenters

Nita Belles is an author, speaker and leading national expert in the anti-human trafficking movement. Belles is the Founder and Executive Director of *In Our Backyard* (IOB), a national nonprofit that links arms across America in the fight against human trafficking. Expanding upon her first book, written in 2011, Belles authored what has been acclaimed as the primer on human trafficking: "*In Our Backyard: Human Trafficking in America and What We Can Do to Stop It*" (Baker Books 2015). Nita has been featured on *Fox Files*, *CNN*, *USA Today*, *Focus on the Family*, and others. *Juliana Williams* is the Program Director for *In Our Backyard* and leads *Convenience Stores Against Trafficking* (CSAT), a nationally-recognized program

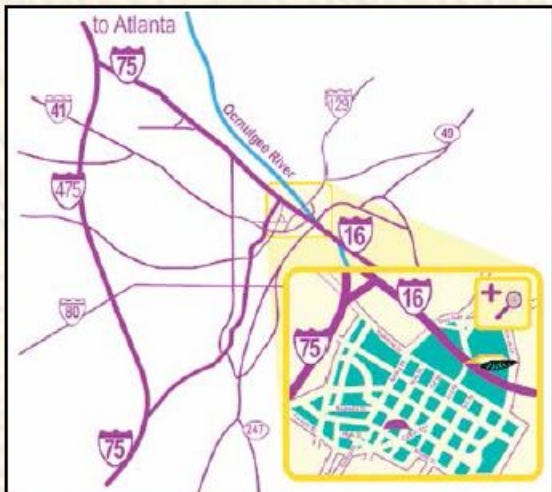


Nita Belles



providing convenience store industry-specific training on human trafficking. CSAT has partners in 29 states representing more than 11,000 locations who have adopted the training and materials. Williams has been a speaker for industry events such as *M-PACT*, *IPCA Retailers Summit*, and *POC*.

## DIRECTIONS



### The Macon Centreplex

200 Coliseum Drive | Macon, GA 31217

*Driving Directions to the Macon Centreplex*

*From Atlanta I-75 South to I-16 East, Exit 2*

*From the South I-75 North to I-16 East, Exit 2*

*From Savannah I-16 West, Exit 2*

**FREE PARKING—BOTH DAYS**

- # SHOW
- ## DETAILS
- Pre-registration is strongly encouraged at [www.gacs.com](http://www.gacs.com)
  - Due to insurance regulations, **NO ONE under age 16** will be admitted. This includes children in strollers. We do not offer any on-site child care.
  - Admission is by badge **ONLY**. Attendees must be registered and pick up badges by 2:00 PM on Thursday. **There will be no admittance after Thursday at 2:00 PM.**
  - Attendees pre-registering or registering on-site that are not GACS members may be asked to show proof of retailers status. Retailers will simply need to bring a copy of your company's business license to register on-site. If we determine you do not qualify as a retailer, we reserve the right to cancel your registration and refuse admittance to **THE SHOW**.
  - Must pick up badge by **2:00 PM on Thursday** to attend.

### Hotel Information

GACS Special Pricing \$128 per night  
Tuesday, Nov. 13 – Thursday, Nov. 15  
Cut off October 12, 2018

#### Macon Marriott City Center

240 Coliseum Drive  
Macon, Georgia 31217  
800.228.9290 or 478.621.5300

For reservations go to: [GACS.com](http://GACS.com)





# RETAILER ADVANCE REGISTRATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ GACS Member:

**Admission is limited to those 16 years old and over**

*Avoid long lines, register early! Make additional copies if necessary. Must pick up badge by 2:00 PM on Thursday to attend. Those pre-registering as a Retailer whose company is not currently a GACS retail member may be asked to provide a copy of your company's business license to show proof of retailer status. No admittance after 2:00 PM on Thursday.*

## Who Should Attend?

- Petroleum Marketers
- C-Store Owners
- C-Store Operators
- Supervisors
- Buyers
- Managers
- Employees

It is very important that you type or print clearly all information on this registration form. Be sure to check "Buyer" **OR** "Attendee"

## THE SEMINAR

*Help Combat  
Human  
Trafficking*

BUYER	OR	ATTENDEE
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LIST THOSE ATTENDING FOR  
NAME BADGES AND SEATING

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Help Combat Human Trafficking

Return to GACS

168 N. Johnston St., Suite 209, Dallas, GA 30132-4744, or fax to 770.736.9725

Register Online @ [www.GACS.com](http://www.GACS.com)