



# MEDIA ADVISORY

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## Parker's and City of Savannah to Host Inaugural Pokemon Go + Keep Savannah Clean Event on August 20

- WHO:** [Parker's](#), an award-winning convenience store company headquartered in Savannah, Ga., and the [City of Savannah](#).
- WHAT:** **Inaugural Parker's Pokemon Go + Keep Savannah Clean Event.** While playing Pokemon Go, attendees will break up into groups and pick up trash in Forsyth Park and head north along Whitaker and Abercorn Street, ending up on River Street. The top three participants with the most trash by weight will win Parker's Cash Cards. Attendees will be provided with free trash bags and latex gloves. This event is free and open to the public. Members of the media are welcome to attend.
- WHEN:** **Saturday, August 20, 2016**  
**8 a.m.**
- WHERE:** **Forsyth Park Fountain**  
**Savannah, Ga.**
- NOTE:** Interviews will be available on-site with Parker's President and CEO Greg Parker as well as City of Savannah representatives and event participants.

**ADDITIONAL INFORMATION:** The concept behind this event, which is organized by Parker's, is to use Pokemon Go for the betterment of the community and to come together to reduce litter on Savannah's streets. This event is the first in an ongoing series of community-oriented trash pickup events.

Questions? Please contact Lance Ramsey at [lramsey@parkersav.com](mailto:lramsey@parkersav.com).

**ABOUT KEEP SAVANNAH CLEAN:**

[Keep Savannah Clean](#) is the first comprehensive citywide public-private collaboration to fight litter in the community. The campaign's goal is to curb littering in Savannah by 50 percent over the next year through strategic education and social media outreach initiatives. Learn more at [www.keepsavannahclean.com](http://www.keepsavannahclean.com).

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