

# 2026 GACS ANNUAL SPONSORSHIP PROGRAM

Sponsorship Dollar Range	Sponsorship Level
\$15,000 +	Royal
\$10,000 - \$14,999	Diamond
\$7,500 - \$9,999	Platinum
\$5,000 - \$7,499	Gold
\$3,000 - \$4,999	Silver
\$1,500	Bronze
\$750	Patron

## **ROYAL LEVEL \$15,000 +**

Royal level sponsorship is the TOP level of GACS support. These sponsors are recognized not only as primary GACS contributors, but also as primary industry contributors. Royal level sponsorship includes:

- Private outing with a GACS board member and potentially a state legislator. Contact GACS to schedule!
- Reserved seating at GACS Annual Convention dinners
- One Supplier Committee position – permanently available for Royal level sponsors
  - As a member of the Supplier Committee, your representative will be invited to attend private meetings and dinners to include the retail board of directors, legislators and other special guests 2-4 times a year (in conjunction w GACS meetings and events).
- Award presented during convention to honor Royal level sponsors
- Opportunity to supply product and/or company literature at multiple GACS events (for ex convention registration, hospitality suite, etc.)
- NEW! Opportunity to provide a feature article on your industry and company in the Royal Member Spotlight of the *GACS Today* digital magazine
- NEW! Opportunity to participate in room delivery / gifting program to key customers @ convention
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at all GACS events
- NEW! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **DIAMOND LEVEL \$10,000 - \$14,999**

Diamond level sponsorship is a premier level of support. These sponsors are recognized not only as primary GACS contributors, but also as primary industry contributors. Diamond level sponsorship includes:

- One Supplier Committee position – permanently available for Diamond level sponsors
  - As a member of the Supplier Committee, your representative will be invited to attend private meetings and dinners to include the retail board of directors, legislators and other special guests 2-4 times a year (in conjunction w GACS meetings and events).
- Award presented during convention to honor Diamond sponsors
- Opportunity to supply product and/or company literature at multiple GACS events (for ex convention registration, hospitality suite, etc.)
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at all GACS events
- NEW! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **PLATINUM LEVEL \$7,500 - \$9,999**

Platinum level sponsorship is one of the premier levels of support at GACS. These sponsors are recognized not only as primary GACS contributors, but also as primary industry contributors. Platinum level sponsorship includes:

- One Supplier Committee Position – permanently available for Platinum sponsors
  - As a member of the Supplier Committee, your representative will be invited to attend private meetings and dinners to include the retail board of directors, legislators and other special guests 2-4 times a year (in conjunction w GACS meetings and events).
- Award presented during the convention to honor Platinum sponsors
- Opportunity to supply product and/or company literature at multiple GACS events (for ex convention registration, hospitality suite, etc.)
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at all GACS events
- NEW! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **GOLD LEVEL \$5,000 - \$7,499**

- Award presented during the convention to honor gold sponsors
- Opportunity to supply product and/or company literature at multiple GACS events (for ex convention registration, hospitality suite, etc.)
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at all GACS events
- NEW! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **SILVER LEVEL \$3,000 - \$4,999**

- Opportunity to supply product and/or company literature at multiple GACS events (for ex convention registration, hospitality suite, etc.)
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at GACS events
- New! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **BRONZE LEVEL \$1,500**

- Opportunity to supply product and/or company literature a SINGLE GACS event (for ex convention registration, hospitality suite, etc.)
- Leveled listing of sponsors featured in all GACS publications, GACS website, GACS event signage, and on all printed event programs
- Verbal recognition at all GACS events
- New! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to event
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)

## **PATRON LEVEL \$750**

- Leveled listing of sponsors featured in all GACS publications, website, event signage, and on all printed event programs
- Verbal recognition at GACS events
- New! Announcement to GACS retail board of directors upon commitment and/or renewal
- Event attendance list provided prior to events
- First right of acceptance to prior year sponsorship, tabletop and exhibit space (subject to published deadlines)