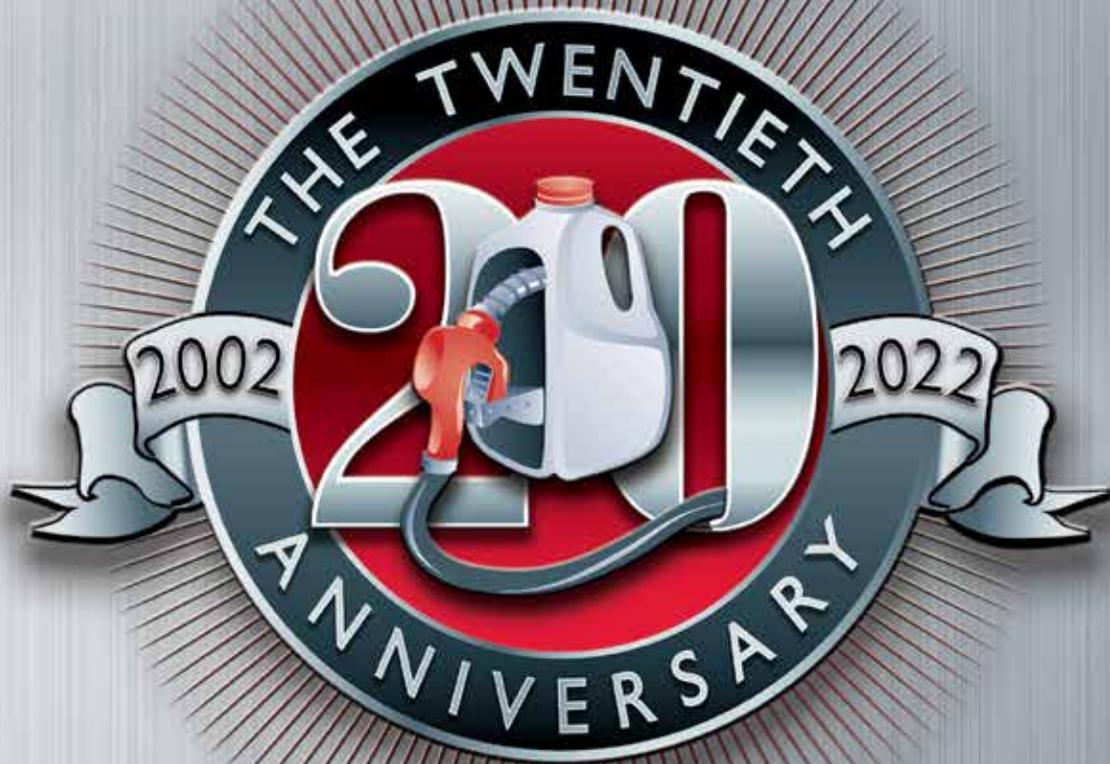


T H E

SHOW

TWENTY YEARS STRONG



the Southern
**Convenience Store
& Petroleum Show**

NOVEMBER 9-10, 2022

THE CENTREPLEX | MACON, GA



Register Online @ www.GACS.com

THE TWENTIETH ANNUAL

SHOW



TWENTY YEARS STRONG

General Info

This year, we are heading back to Macon, Georgia for the Twentieth Anniversary of *The Southern Convenience Store and Petroleum Show*. *The Show* provides an outlet for convenience store suppliers to showcase their products and services to key decision makers from across Georgia. These store owners, operators, and buyers are continuously looking for new ways to improve their businesses — from food service to fuel, novelty to snacks, and everything in between. Join us in Macon for the 20th anniversary of *The Show*.

GACS PAC Bowling Blast

On Wednesday, November 9, 2022, GACS will host the second *GACS PAC Bowling Blast*. Join us for an evening of food and fun at **Pin Strikes Entertainment Center** in Macon with a three-game tournament, laser tag, bumper cars, rock wall and much more. Sponsorship and Individual packages are available. For more information on pricing and registration and to register, contact the office at 770-736-9723.

Sponsorship Opportunities

GACS is excited to offer a way for exhibitors to gain more exposure at *The Show* by offering select sponsorship opportunities, beginning at \$500. Detailed sponsorship information is available online at www.gacs.com.

Community Benefits

We're asking that all exhibitors refrain from handing out bags. We have always encouraged the distribution of sample items. This year at the close of *The Show*, the remaining samples

will be collected and donated to a local charity. More information to follow.

Show Sponsor Information

The Georgia Association of Convenience Stores was formed in 1973 and is one of the most respected state associations in the country. GACS represents approximately 1,600 convenience stores in the state. The association is supported by an additional 175-plus associate members who market goods and services to the industry.

Show Guide

GACS publishes an annual Trade Show Guide that is distributed to every retailer who attends the SHOW. This is an excellent way for exhibitors and suppliers to expand their reach. Ad rates start at just \$250 for a half page, or \$500 for a full page. Cover positions are available on first come first served basis. Contact Publications@GACS.com for more information.



Show Rules

Each booth is a 10' X 10' space, with an 8' back wall and 3' siderail, and includes a 6' table, 2 chairs, waste basket and identification sign. Indicate on the contract the exact name to appear on the ID sign. Electrical, water, and additional booth services may be ordered through the exhibit decorator kit sent to each exhibitor after space has been reserved using the attached contract. General cleaning services will be provided by *The Show*. However, special needs should be co-ordinated through the exhibit decorator.

Hotel Information

This year we are pleased to offer special rates with the **Macon Marriott City Center**, the hotel connected to the Centreplex.

Macon Marriott City Center

240 Coliseum Drive
Macon, Georgia 31217
800.228.9290 or 478.621.5300
GACS Special Pricing \$139 per night
Tues., Nov. 8 - Thurs., Nov. 10
Cut off October 12, 2022

For reservations go to: GACS.com



In order to avoid interference with other exhibitors, the following guidelines are in place:

- Booths should not interfere with the space of other exhibitors
- The front half of the booth shall not be higher than 60" without permission from *The Show*
- Booth construction higher than the 8' back wall will also require approval from *The Show*
- End cap exhibitors should construct booths in such a way that it does not interfere with the line of sight down the aisle
- We reserve the right to make changes to maintain show appearance and line of sight protection for all exhibitors

Set Up And Event Times

Set Up:

Tuesday, November 8, 2022

Appointment Only

Wednesday, November 9, 2022

8:00 AM to 5:00 PM

Payment is due on Sept. 25, 2022 and is required in full before set-up. Booths must be set up by 5:00 PM, Wednesday unless approved by *The Show*.

Show Hours:

Thursday, November 10, 2022

9:00 AM – 5:00 PM

Teardown:

All booths must remain intact during posted show hours. Teardown may begin at 5:00 PM on Thursday, November 10, 2022 and must be completed by 12:00 Midnight. **Those who tear down before 5 PM will forfeit their booth location for the following year. No exceptions will be made.**

Name Badge Info

Name badges will be ready upon arrival for exhibitors, **but names must have been provided prior to Oct. 23, 2022.** Changes will be accepted and processed prior to arrival (until November 3, 2022). Exhibitors will receive four complimentary badges per booth. Badges will be labeled with the individual's name, as well as the name of the company that has contracted the space. Additional badges are \$35 each and can be paid onsite.

Material Shipping

Shipping to The Centreplex should be coordinated by utilizing the forms in the Exhibitors Service Package.

Materials should not be shipped directly to The Centreplex without using such forms. To ensure that your materials arrive on time, we recommend completing your shipping requests at the earliest possible date.

Payment Terms and Booth Assignment

A \$500 non-refundable deposit is required for each booth. Full payment on all contracts is due Sept. 25, 2022. Contracts received after Sept. 25, 2022 must be accompanied by full payment of the booth space purchased. Space is reserved in a first come, first-serve order, based on the date applications and deposits are received. Competitive concerns should be indicated and every effort will be made to address such concerns. We reserve the right to reassign booths as necessary.

Refund Policy

No refunds will be made if space purchased is not used, nor will any refund be made on space used for only a part or portion of the exhibit period. Any booth space not claimed and occupied prior to 7:30 AM on Thursday, November 10, 2022 may be reassigned without refund. The original contracting exhibitor shall be liable for the full amount of the booth rental whether or not the booth is resold. Only that portion of any monies paid in excess of the \$500.00 non-refundable deposit will be refunded if written notice of booth cancellation is received by GACS by Sept. 25, 2022. No refund will be made for cancellations received after September 25, 2022.

Subletting of Booth Space

The subletting, assignment or apportionment of the whole or any part of space by any exhibitor is prohibited without written consent of GACS. No exhibitor may permit any other party to exhibit in his space any goods other than those manufactured or handled by the contracting exhibitor. No exhibitor may permit the solicitation of business by others within his space.

Conducting Exhibits

Exhibits must be manned during all show hours. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Interviews, demonstrations, distribution of literature, samples and detailing should take place inside booths in order to avoid infringement of the rights and privileges of other exhibitors. Sample bags will be provided to each retail attendee upon entrance to *The Show*. Exhibitors should refrain from providing any type of sample bag. Exhibitors shall protect machinery and exhibits so that no injury will result to the visitors, guests, employees or any other person or property. No engines will be operated indoors with volatile or combustible fuels. Characters of the exhibits are subject to approval of GACS. The right is reserved to refuse a booth application because of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of *The Show*. This shall apply to displays, literature, advertising, novelties, souvenirs, and/or conduct of exhibit personnel.



SCHEDULE OF EVENTS

November 9

8 am – 5 pm – Exhibitor Load In and Set Up

2 pm – 5 pm – GACS Show Registration Open

6 pm – 9 pm – Bus Pick Up to Pin Strikes for **Bowling Blast**
(Bus returns to Marriott)

November 10

8 am – 3 pm – GACS Show Registration Open

8 am – 9 am – Continental Breakfast and Speaker

9 am – 5 pm – GACS Trade Show Open

5 pm – Begin Vendor Load Out

Additional Terms and Conditions

Liability and Insurance

Exhibitors agree to protect and keep harmless and otherwise indemnify the Georgia Association of Convenience Stores, The Centreplex, and their employees and agents from any and all claims for damages, suits, etc. by any and all persons or others which may result on account of injury, loss or damage sustained upon the space occupied by the exhibitor, or on account of machinery and property under control of an exhibitor. By signing an application and contract to exhibit, the exhibitor expressly understands that he releases the Georgia Association of Convenience Stores and The Centreplex, and their agents from (and agrees to indemnify each against) any and all claims for any such loss, injury, or damage, and will defend same if a claim is made at no cost to these parties.

Security and Insurance

The Show cannot guarantee against loss or damage of any kind, but will protect exhibitors by providing security in the exhibit area from 5:00 PM on Wed., Nov. 9, 2022 until the close of show at 5:00 PM on Thursday, Nov. 10, 2022. Exhibitors wishing to insure their exhibit materials, goods and/or wares on exhibit against theft, damage by fire, accident or loss of any kind must do so at their own expense.

Protection of the Building

Exhibitors will be held liable for any damages caused to the property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or property thereof, GACS and The Centreplex will be the final judges thereof and their decision shall be binding on all parties concerned.

Fire Protection

All materials used in the exhibit area must be flame-proofed and fire resistant in order to conform to local fire ordinances and in accordance with



regulations established by the National Association of Fire Underwriters. Excelsior or other paper is not to be used in crafting merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by fire prevention authorities. Any exhibit or parts thereof found not to be fireproof may be ordered dismantled. All aisles must be clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Interpretation & Violation

Any points not covered above or elsewhere are subject to settlement by the management. Any violation of these rules and regulations by any exhibitor will void the agreement for booth space, and such exhibitor will forfeit all monies which have been paid or are due under this contract. *The Show* shall have the right to terminate the agreement for booth space and to re-enter and take possession of the space occupied by an exhibitor, and to remove all persons and goods from the space at the expense of the exhibitor. Written notice to terminate the agreement for booth space and of re-entry is not required.

"The Southern Show has consistently provided an avenue for myself and fellow retailers to see new items, solidify our relationships with existing vendor partners, and meet potential new vendor partners. This year's SHOW provides another level of excitement in Macon in an action-packed one-day format."
-Ed Hong, Clipper Petroleum

"GACS offers a unique, local feel, and they have created a casual, relaxed environment that's conducive to conducting business. We get to see customers, meet new ones, feed them well, and get to know them better. After participating in nearly 20 SHOWs over the years, I can say GACS has done a fantastic job creating a truly beneficial selling environment."
-Matthew Diersen, Eby-Brown Company, LLC

New for 2022 & 2023: The SHOW Date Is Moving

In 2023 The Show will move to a new date: May 17 – 18, 2023. Also in 2023 the GACS Annual Convention moves from June to August; the new date will be August 18-20, 2023. GACS is offering exhibitors a **one time special Super Saver rate to companies who book both shows:**

\$200 discount when you book both the 2022 and 2023 Trade Shows and exhibit space at both the 2022 and 2023 GACS Annual Convention. Better hurry: the 2022 convention is just around the corner, June 5-6, 2022.

\$100 discount when you book both the 2022 and 2023 Trade Shows.

The Trade Show booth is 10' x 10'; convention exhibit space is 8' x 10'.

The Booth Contract Form for 2022 and 2023 reflects these options.



2022-2023 Booth Contract

November 9-10, 2022 & May 17-18, 2023

Centreplex - Macon, GA

Print Company & Contact Information Below:

Company _____
 Contact _____
 Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____
 Signature _____

Booth Preference: The following are our choices based on the official floor plan:

First Choice _____ Second Choice _____ Third Choice _____

We request our booth(s) not be adjacent to the following competitors: _____

Company Name for Booth Sign _____

Brief Company Description _____

Booth Options	GACS Member Price	NON-Member Price	Amount Due
"Super Saver" – Booth In 2022 JUNE and NOVEMBER Shows "Super Saver" – Booth In 2023 MAY and AUGUST Shows \$3,600 less 2-year discount -\$200 *2 yrs – 4 booths* \$3,400	\$3,400	Not Available	\$
Show Booth Only * After June 15, 2022 * Show Booth Only includes one (1) 10 x 10 show booth NOVEMBER and MAY – TWO BOOTHS - \$100 discount	\$2,900	\$3,900	
Additional Booth(s) – Indicate number of additional booths desired	\$100 discount for first additional booth \$200 discount for 2 or more additional booths		\$
Additional Exhibitor Personnel (not including meals)	\$35/each	\$35/each	\$
Tradeshow Guide Advertisement – Half Page \$250 or Full Page \$500	\$250 \$500	\$350 \$650	\$
Show Booth Only AFTER June 15th – ONE YEAR ONLY Show Booth Only – Includes One (1) 10x10 Show booth November 2022	\$1,500.00	\$2,000.00	\$
Annual Association Sponsorship – Contact GACS Staff	\$Ranges \$1000-\$10000		\$
INDICATE TOTAL AMOUNT DUE			\$

Rules and Regulations:

- By signing this agreement, we make application for exhibit space at the 2022/23 Southern Convenience Store and Petroleum Show.
- We further agree to abide by all requirements, regs and obligations contained in this application, a copy of which acknowledges receipt.
- Rates listed are for standard 10' wide by 10' deep booth space
- A \$500.00 NON-REFUNDABLE DEPOSIT IS REQUIRED TO SECURE SPACE FOR EACH BOOTH PURCHASED.
- Full payment is due September 25, 2022.
- Booth selection is first come, first serve.
- A standard 10' by 10' exhibit space includes:
 - One ID sign in the booth
 - Two side chairs
 - One six-foot draped table
 - One waste basket
- Electrical and water may be pre-ordered using the Exhibitor Service Package. The names of all exhibitor representatives must be registered with the Southern Show for name badge purposes by October 23, 2022. A badge charge of \$35.00 per person will be assessed after four people per booth. It is the exhibitor's responsibility to notify GACS of any personnel changes prior to the Show.

Select payment option below:

Card # _____
 Expiration _____ Security Number _____
 Name on card _____
 Signature _____
 Check number _____
 Payment Amount \$ _____

Checks should be made payable to and remitted to:

Georgia Association of Convenience Stores
 168 N Johnston Street, Suite 209
 Dallas, Georgia 30132 EIN# 59-1231372
 Fax: 770-736-9725
 Phone: 770-736-9723

Contact Kevin Kirby at kevin@gacs.com

