THE TWENTY-FOURTH ANNUAL

SHOW

FORGING TIMELESS CONNECTIONS

RETAILER BROCHURE

THE SOUTHERN Convenience Store AND Petroleum SHOW

GACS
GA Convenience Stores

OCTOBER 22, 2026

THE HISTORIC IRON WORKS

COLUMBUS, GEORGIA

Register Online www.GACS.com

RETAILER BROCHURE

THE 2026 SHOW

FORGING TIMELESS CONNECTIONS

Join us for the 24th Annual Georgia Association of Convenience Stores (GACS) Southern Convenience Store and Petroleum Show, ***The SHOW***! There is so much excitement building up this year as we are hosting in a new location, the Historic Iron Works and Columbus Convention and Trade Center in charming, revitalized downtown Columbus, Georgia!

The SHOW provides store owners, operators and buyers with a preview of the latest and greatest for the c-store industry – from food service to fuel; novelties to snacks; and everything in between! This event offers a platform for suppliers to showcase their products and services to key decision makers from across Georgia and the best part is, ***Retail attendance is FREE!!!***

Who Should Attend?

- Petroleum Marketers
- C-Store Owners
- C-Store Operators
- Supervisors
- Buyers
- Managers
- Employees
- IT Employees and Managers

Why Should Retailers Attend?

The Night Before

Kick off your *SHOW* experience at our Cocktail Party & Fundraiser the evening before! Arrive a day early to relax, reconnect with industry friends, and forge new valuable relationships!

Start the Day with an Inspiring Keynote

Before the trade show floor opens, hear from former Georgia Agriculture Commissioner Gary Black as he shares insights on *When the Going Gets Tough...LEAD.*

Connect with the Industry

Meet face-to-face with the suppliers, wholesalers, and service providers that help power your business! Discover new products, explore innovative solutions, and build relationships that can benefit your stores long after *The SHOW* ends.

NEW!

Exclusive *SHOW*-Only Buying Opportunities

Come ready to buy! By popular demand The SHOW will feature **exclusive day-of buying deals** available only to attendees! Take advantage of special pricing, promotions, and offers from participating wholesalers and exhibitors to help maximize your bottom line. **Details will be released in advance to all registered retailers.**

THE KEYNOTE

Former GA Agriculture Commissioner, Gary Black

When the Going Gets Tough...LEAD

Former Georgia Commissioner of Agriculture and now Managing Partner of On Point Strategies Gary Black will challenge attendees with practical leadership lessons and principles gained from 45-years of public and private sector experience. His relatable lessons come to life through personal stories of business and public service. The presentation guarantees laughter, quiet reflection, and several meaningful "ah-ha's" that will provide an "on point" experience for everyone.

Warning: Audience participation will be required.

SCHEDULE OF EVENTS

October 21, Wednesday

4:00 PM:	Cocktail Reception *(vendors and retailers arriving early)*
6:00 PM:	Dinner and Fundraiser: *details available soon!*

October 22, Thursday

8:00 AM – 9:00 AM:	Seminar: When The Going Gets Tough...LEAD!
9:00 AM:	Trade Show Registration Opens
2:00 PM:	Trade Show Registration Closes
4:00 PM:	Trade Show Closes

"What I love about The SHOW is the scale of it – it's big enough to expose you to the newest brands entering our market, but personal enough to actually have real conversations. Sit in on a session, spend time with your vendor partners, and meet a few retailers who are navigating the same things you are. That combination is hard to find anywhere else."

–Slaton Whatley,
Whatley Oil Co. and Trade Show Chair

About Gary Black

Gary W. Black served as the 16th Commissioner of Agriculture for the State of Georgia from 2011-2023. Prior to serving as an elected Constitutional Officer, Black led the Georgia Agribusiness Council and managed young farmer leadership development activities for the Georgia Farm Bureau. Commissioner Black crafted and implemented disaster relief efforts for Georgia farm families in the aftermath of Hurricane Michael, one of our nation's most devastating weather events.

He led the development of the nationally recognized Georgia Grown brand opening opportunities for small business dreamers, expanding trade across the globe, and building bridges with culinary and school nutrition professionals. Black's business experience includes forming and managing AgriTrust of Georgia, a workers' compensation insurance company for the agribusiness industry, and Chairman of the Board of the Georgia Development Authority, a $180 million agricultural lending institution.

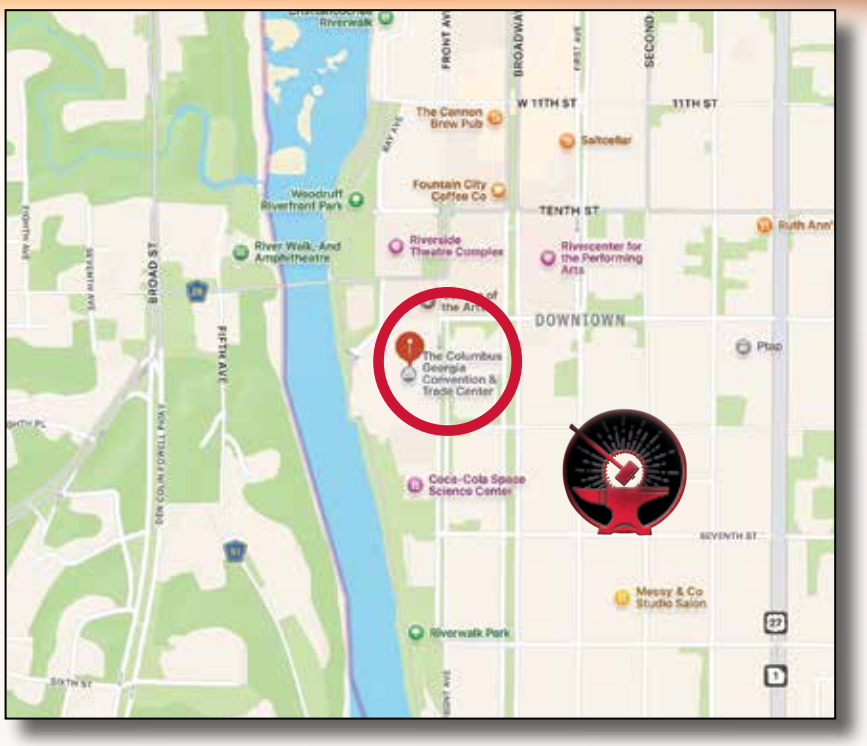
He and his wife, Lydia, raise commercial and registered SimAngus cattle on their family farm in Commerce, Georgia, and actively serve in various ministries of Maysville Baptist Church.

THE 2026

SHOW

KNOW BEFORE YOU GO

- Pre-registration is strongly encouraged at **www.gacs.com.**
- Due to insurance regulations, **NO ONE under age 16** will be admitted. This includes children in strollers. *We do not offer any on-site child care.*
- Admission is by badge **ONLY**. Attendees must be registered and pick up badges by 2:00 PM on Thursday. **There will be no admittance after Thursday at 2:00 PM.**
- Attendees pre-registering or registering on-site that are not GACS members may be asked to show proof of retailer status. Retailers will simply need to bring a copy of your company's business license to register on-site. If we determine you do not qualify as a retailer, we reserve the right to cancel your registration and refuse admittance to ***The SHOW.***



DIRECTIONS

Columbus Georgia Convention & Trade Center

Columbus Georgia Convention & Trade Center
801 Front Ave. | Columbus, GA 31901

Coming south on Interstate 185 (the main interstate into Columbus):

1. Stay on I-185 South until it ends in downtown Columbus.
2. As the interstate ends, continue straight onto 10th Street.
3. Continue west on 10th Street for approximately 1 mile toward the Chattahoochee River.
4. Turn left onto Front Avenue.
5. In about 0.2 miles, the Historic Columbus Iron Works (now the Columbus Georgia Convention & Trade Center) will be on your right.

Hotel Information

Columbus Marriott
800 Front Avenue
Columbus, GA 31901
Dates: Tue., Oct. 20 – Fri., Oct. 23, 2026
GACS Group Rate: $199++; includes breakfast and on-site parking
Reservation Cut-Off Date: Monday, September 21, 2026
Advance sell-out is expected
The cancellation deadline is 24 hours prior to the reserved arrival date.

To make a reservation:

- Visit GACS.com / Events / Annual Trade Show
- **Call:** 706-324-1800 ex. 2263

RETAILER ADVANCE REGISTRATION

Company Name_____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Admission is limited to those 16 years old and over

Avoid long lines, register early! Make additional copies if necessary. Must pick up badge by 2:00 PM on Thursday to attend. Those pre-registering as a Retailer whose company is not currently a GACS retail member may be asked to provide a copy of your company's business license to show proof of retailer status. No admittance after 2:00 PM on Thursday.

Who Should Attend?

- **Petroleum Marketers**
- **C-Store Owners**
- **C-Store Operators**
- **Supervisors**
- **Buyers**
- **Managers**
- **Employees**
- **IT Employees and Managers**

REGISTER

- Online @ www.GACS.com
- By Email to Nancy McPherson: *Nmcpherson@gacs.com*
- Mail to GACS
  200 East Memorial Drive,
  Box #1 Dallas, GA 30132
- Fax to 770.736.9725

It is very important that you type or print clearly all information on this registration form.
Be sure to check "Buyer" OR "Attendee"

BUYER OR	ATTENDEE	LIST THOSE ATTENDING FOR NAME BADGES AND SEATING	Attending Seminar
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GACS
GA Convenience Stores

200 East Memorial Drive
Box #1
Dallas, GA 30132

FREE!

RETAILER REGISTRATION

FOR **THE SHOW** ENCLOSED