THE TWENTY-FOURTH ANNUAL

SHOW

FORGING TIMELESS CONNECTIONS

THE SOUTHERN Convenience Store AND Petroleum SHOW

GACS
GA Convenience Stores

OCTOBER 22, 2026

THE HISTORIC IRON WORKS

COLUMBUS, GEORGIA

Register Online www.GACS.com

THE 2026 SHOW

FORGING TIMELESS CONNECTIONS

Join us for the 24th Annual Georgia Association of Convenience Stores (GACS) Southern Convenience Store and Petroleum Show, ***The SHOW***! There is so much excitement around *The SHOW* this year as we host in our new location, the Historic Iron Works and Columbus Convention & Trade Center in charming, revitalized downtown Columbus, Georgia!

The SHOW provides store owners, operators and buyers with a preview of the latest and greatest for the c-store industry – from food service to fuel; novelties to snacks; and everything in between. *The SHOW* provides a platform for convenience store suppliers to showcase products and services to key decision makers from across Georgia. Retail attendance is FREE!!! Please invite your customers to register in advance!

GACS is focused on building industry relationships as strong as iron; *The SHOW* is THE place to make it happen! Join us in October to *Forge Timeless Connections!*

GACS: Standing The Test Of Time

GACS was formed in 1973 and is one of the most respected state associations in the country. GACS represents the legislative interests of convenience stores across the state from large chains to regional chains to independent operators. GACS is also supported by a strong and active Associate Membership. Associate members consist of wholesalers and vendors offering goods and services to the convenience store industry. GACS hosts events throughout the year to foster industry relationships. Legislative, educational and networking events bring our industry together in a unique and valuable way. Membership info is available on request or at www.GACS.com.

The SHOW traditions are timeless, but the updates are built for progress!

- **New City!** Columbus, GA
- **New Venue!** The Historic Iron Works and Columbus Convention Center
- **New Format!** *The SHOW* will publish a *SHOW DEALS* book! Exhibitors are encouraged to offer show-only deals!
- **New Excitement!** *The SHOW* will feature a DJ on the floor to assist in facilitating booth games, give-a-ways and announcements. Plan to make the most of this service by offering give-a-ways at your booth!

NEW! Make the Most of *The SHOW*

Offer On-the-Floor SHOW Deals For Retailers

The SHOW encourages wholesalers and vendors to offer show exclusive deals to drive business for your company and to encourage retail engagement. At the time of print, the Trade Show Committee is finalizing the parameters.

To participate, contact
Nancy McPherson, GACS,
before September 1, 2026
nmcpherson@gacs.com
770-309-7105

GACS Officers

Glenn Snow – Chairman
Jet Food Stores of Georgia

Gabe Manning – Finance Chair/ Chair Elect, Friendly Express

Blake Greco – Government Relations Chair, Parker's Kitchens

Slaton Whatley – Tradeshow Chair, Whatley Oil Co.

Jack Parker – Convention Chair, The Parker Companies

Sagar Patel – Membership Chair, Susie Q's Foods

Matt Jones – Past Chairman, Friendly Gus

GACS Directors

Roy Boothby, Nouria

Jimmy Cain, PetroSouth

Lynn Cleveland, Clipper Petroleum

Robert Griffith, Golden Pantry

Theo Hyde, Pit Stop Convenience Centers

Michael Junk, QuikTrip Corporation

Misti Mason Lewis, Circle K South

Patrick Morgan, J. R. Morgan Oil Co.

Tracie Murphy, Geo. H. Green Oil, Inc.

Grant Schmeelk, Bagwell & Spears

Taylor Talty, RaceTrac, Inc.

Natalie Jones Tiller, Jones Petroleum

Carlene Walden, Jet Food Stores

Mark Faas – Supplier Committee Chair, Point to Point Environmental

John Bracknell – Supplier Committee Past Chairman, OWL Services

Show Inclusions

- 10' x 10' space
- 8' back wall and 3' side wall drape
- 6' table, 2 chairs, 1 waste basket
- Identification sign
- Standard Wi-Fi
- Invitation to the pre-event cocktail party w/ the GACS Board of Directors and retailers arriving early.
- The show floor is not carpeted but is a polished concrete that matches the aesthetic of the historic location. Carpet is available; see below.

Additional Orders

The following must be ordered by 10/1/2026 directly with GACS:

- Electrical Orders
- Hard Lines or Dedicated Internet Lines
- Ice
- Bartenders (required for any booth serving alcohol)

Orders for show items and services must be ordered by 9/25/2026 directly with RPM, the event General Service Contractor.

- Carpet
- Xtra Furniture
- Signs
- Labor
- Shipping / Receiving Services
- Extensive Cleaning

The SHOW Guide and Advertising Opportunities

The SHOW Guide includes all the information retailers need to connect with exhibitors during and after the event. Run a standard ad or a custom ad inviting everyone to visit your booth.

- **Full Page Ad:**
  – $500 GACS member price
  – $650 non-member
- **½ Page Ad:**
  – $300 GACS member price
  – $500 non-member price

Make an ad reservation via your Booth Contract or email *bwoodall@gacs.com*

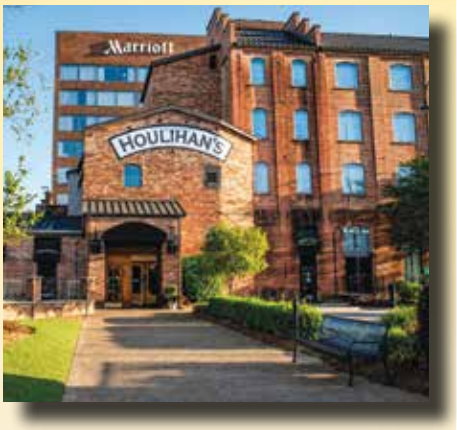
Sponsorships

- Lanyard
- Official *SHOW* Bag
- Cocktail Party
- Cash Cube for Retailers
- Annual Sponsorships

Contact *nmcpherson@gacs.com* for pricing

Hotel Information

Columbus Marriott
800 Front Avenue
Columbus, GA 31901
Dates: Tue., Oct. 20 – Fri., Oct. 23, 2026
GACS Group Rate: $199++; includes breakfast and on-site parking
Reservation Cut-Off Date: Monday, September 21, 2026
Advance sell-out is expected
The cancellation deadline is 24 hours prior to the reserved arrival date.



To make a reservation:

- **Group Link:** visit GACS.com / Events / Annual Trade Show
- **Call:** 706-324-1800, ext. 2263

Payment Terms and Booth Assignment

- Payment is due no later than 10/1/2026.
- Booths will not be setup without payment in full.
- No refunds after 10/1/2026.
- $500 non-refundable deposit required for each booth if not paid in full at the time of application.
- Booths booked after 10/1/2026 must be accompanied by full payment.
- Space reserved first-come, first-placed based on date of application and receipt of deposit.
- Competitive concerns should be presented asap and every effort will be made to address concerns / requests.
- GACS reserves the right to reassign booths, as necessary.

Refund Policy

- No refunds after 10/1/2026.
- Only that portion of monies paid in excess of the $500 non-refundable deposit will be refunded if written cancellation notice is received by GACS by 10/1/2026.
- No refunds if space purchased is not used or used for the entirety of the exhibit period.
- Booth space not claimed and occupied by 7:30 am, Thursday, October 22, 2026, may be reassigned without refund.
- The original contracting exhibitor remains responsible for the full booth rental fee, whether the booth is resold or not.

Name Badge Policy

- Badges required for every person on the show floor.
- Badges will be available for pick-up during registration on Wed and Thur.
- Names for badges must be submitted by October 1, 2026.
- Exhibitors receive four (4) complimen-

SCHEDULE OF EVENTS

Wednesday, Oct. 21, 2026

8:00am – 5:00pm	Exhibitor Load In and Set Up
8:00am	Exhibitor Show Registration Open
8:30am – 4:00pm	GACS LEAD Academy meeting *(enrolled guests only)*
5:00pm	All booths required to be set and ready
4:00pm – 5:00pm	Cocktail Party *(all exhibitors and retailers)*
6:00pm –	Fundraiser / Dinner

Thursday, Oct. 22, 2026

7:30am – 8:30am	Exhibitor Set-Up
7:30am – 2:00pm	GACS Registration Open
8:00am – 9:00am	SPEAKER TBA and Continental Breakfast
9:00am – 4:00pm	Trade Show Floor Open
4:00pm – 8:00pm	Vendor Load Out

tary badges per booth.
- Badges will include individual name as well as the name of the contracting company.
- Additional badges: $45 each.

The SHOW Rules

To avoid interference with other exhibitors, the following guidelines are in place:

- Booths can not interfere with the space of other exhibitors.
- The front half of the booth shall not be higher than 60" without permission from *The SHOW*.
- Booth construction higher than the 8' back wall requires permission from *The SHOW*.
- End cap exhibitors shall construct booths in such a way that it does not interfere with the straight-line sight down the aisle.
- GACS reserves the right to make changes to maintain show appearance and line of sight protection for all exhibitors.

Conducting Exhibits

- Exhibits must be manned during show hours.
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- Interviews, demonstrations, distribution of literature, samples and detailing should take place inside booths to avoid infringement of the rights and privileges of other exhibitors.
- Exhibitors shall protect machinery and exhibits so no injury will result to visitors, guests, employees or any other persons or property.
- No engines operated indoors with volatile or combustible fuels.
- GACS reserves the right to refuse a booth application due to concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of an exhibit which reflect against the character of *The SHOW*.

Subletting of Booth Space

The subletting, assignment or apportionment of the whole or any part of space by any exhibitor is prohibited without written consent of GACS. No exhibitor may permit any other party to exhibit in his space any goods other than those manufactured or handled by the contracting exhibitor. No exhibitor may permit the solicitation of business by others within his space.

Additional Terms and Conditions

Liability and Insurance

Exhibitors agree to protect and keep harmless and otherwise indemnify GACS, Iron Works/ Columbus Convention Center, and their employees and agents from any and all claims for damages, suits, etc. by any and all persons or others which may result on account of injury, loss or damage sustained upon the space occupied by the exhibitor, or on account of machinery and property under control of an exhibitor. By signing a contract to exhibit, the exhibitor expressly understands that he releases GACS and Iron Works / Columbus Convention Center, and their agents from (and agrees to indemnify each against) any and all claims for any such loss, injury, or damage, and will defend same if a claim is made at no cost to these parties.

Security and Insurance

The SHOW cannot guarantee against loss or damage of any kind, but will protect exhibitors by providing security in the exhibit area from 5:00pm Wednesday, Oct. 21, 2026 until the close of show at 4:00pm Thursday, Oct. 22, 2026. Exhibitors wishing to insure their exhibit materials, goods and/or wares on exhibit against theft, damage by fire, accident or loss of any kind must do so at their own expense.

Protection of the Building

Exhibitors will be held liable for any damages caused to the property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or property thereof, GACS and The Iron Works will be the final judges thereof and their decision shall be binding on all parties concerned.

Fire Protection

All materials used in the exhibit area must be flame-proofed and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters.

Excelsior or other paper is not to be used in crafting merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by fire prevention authorities. Any exhibit or parts thereof found not to be fireproof may be ordered dismantled. All aisles must be clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Interpretation & Violation

Any points not covered above or elsewhere are subject to settlement by the management. Any violation of these rules and regulations by any exhibitor will void the agreement for booth space, and such exhibitor will forfeit all monies which have been paid or are due under this contract. *The SHOW* shall have the right to terminate the agreement for booth space and to re-enter and take possession of the space occupied by an exhibitor, and to remove all persons and goods from the space at the expense of the exhibitor. Written notice to terminate the agreement for booth space and of re-entry is not required.

"The Southern Convenience Store and Petroleum Show is one of the few places where members and non-members alike can walk the floor alongside vendors who are genuinely invested in our industry. Whether you're reconnecting with a longtime partner or discovering a brand just breaking into our market, The SHOW puts everything within reach."

–Slaton Whatley, Whatley Oil Co. Trade Show Chair

"The Show has for years been the one time of year I may see some customers and is a critical milestone for our long-term relationships that cannot be substituted. This year's new venue in a new location is certain to capitalize on the growing excitement and momentum within GACS to cement the legacy of The SHOW as integral in our business relationships."

–Mark Faas, Point to Point Environmental Supplier Committee Chair

2026 GACS Booth Contract

October 22, 2026, Columbus, GA

Iron Works / Columbus Convention & Trade Center

Print Company & Contact Information Below (to be printed in The SHOW Guide):

Company _____

Company Name for Booth Sign _____

Brief Company Description _____

_____

Category (see reverse for options): _____

Contact _____

Title _____

Address _____

_____

City _____ State _____ Zip _____

Phone _____

Email _____

Signature _____

2026 Booth Preference:

Previous exhibitors have first right of refusal to space until 3/1/26.

Booth #'s assigned on a first request basis.

Credit cards processed before 1/31/26 for early bird rates.

Indicate choices based on the 2026 floor plan (see reverse).

First Choice _____ Second Choice _____ Third Choice _____

Request booth not be adjacent to the following competitors

_____

Exhibitor Names, 4 included in price (please print legibly):

1. _____
2. _____
3. _____
4. _____
5. (@ $45) _____
6. (@ $45) _____

Booth Options	GACS Member Price	NON-Member Price	Amount Due
One (1) 10' x 10' Booth	**$2,000**	**$2,500**	**$**
Additional Booth(s) – Indicate #_____ of additional booths	**$100 discount per addt'l booth**	**$100 discount per addt'l booth**	**$**
Additional Exhibitor Badges #_____ (badge required for floor entry)	**$45 per badge**	**$45 per badge**	**$**
Electrical Orders: Advance Order Required *Standard 2 plug 120v, 10amp – request a quote for additional needs*	**$175 each**	**$175 each**	**$**
Wi-Fi: Standard Wi-Fi included; for hardlines or dedicated contact GACS			
Ice, $5 per 20lb bag - #____ of pounds	**$5 per 20lb bag**	**$5 per 20lb bag**	**$**
Bartender Services: If you serve alcohol, a bartender is required	**$250 for length of show**	**$250 for length of show**	**$**
Orders for carpet, advance shipping, custom signs, furniture, etc. can be ordered through RPM separately (see below)			
Tradeshow Guide Advertisement – ads accepted for *The SHOW* Guide which includes info retailers need during and after the event. *(Contact Bailey Woodall for available cover ad locations and questions, bwoodall@gacs.com)*	**$1500- $500 (cover ads)** **$500 (full page ads)** **$300 (½ page ads)**	**$650 (full page ads)** **$500 (½ page ads)**	**$**
'27 Convention Tabletop Exhibit, Jekyll Island - Advance Purchase Price	**$500**	**$800**	**$**
TOTAL AMOUNT DUE			**$**

- **Full payment due by 10/1/26. No refunds after 10/1/26.**
- **A $500.00 non-refundable deposit is required to secure space for each booth purchased, if not paid in full at time of application.**
- By signing this agreement, we are making an application for exhibit space at the 2026 SHOW. We agree to abide by all requirements, regulations and obligations outlined in this application, a copy of which acknowledges receipt
- Booth assignments are on a first come, first serve basis.
- A standard 10' by 10' exhibit space includes:
  - (1) ID sign in the booth ■ (2) chairs ■(1) six-foot draped table ■ waste basket
- RPM will provide the Exhibitor Service Kit by email to registered exhibitors.
- Exhibitor names for badges must be registered by Oct 1, 2026. A badge fee of $45.00 per person applies after four (4) people per booth. It is the exhibitor's responsibility to notify GACS of name changes prior to *The SHOW*.

- **Questions: Nancy McPherson, nmcpherson@gacs.com / 770-309-7105**

Select a payment option below:

Card # _____ Exp _____

Security Number _____ Zip Code for Card _____ CC Amt $_____

Name on card _____

Address _____

City: _____ State: _____ Zip: _____

Signature _____

Check # _____ Payment Amount $_____

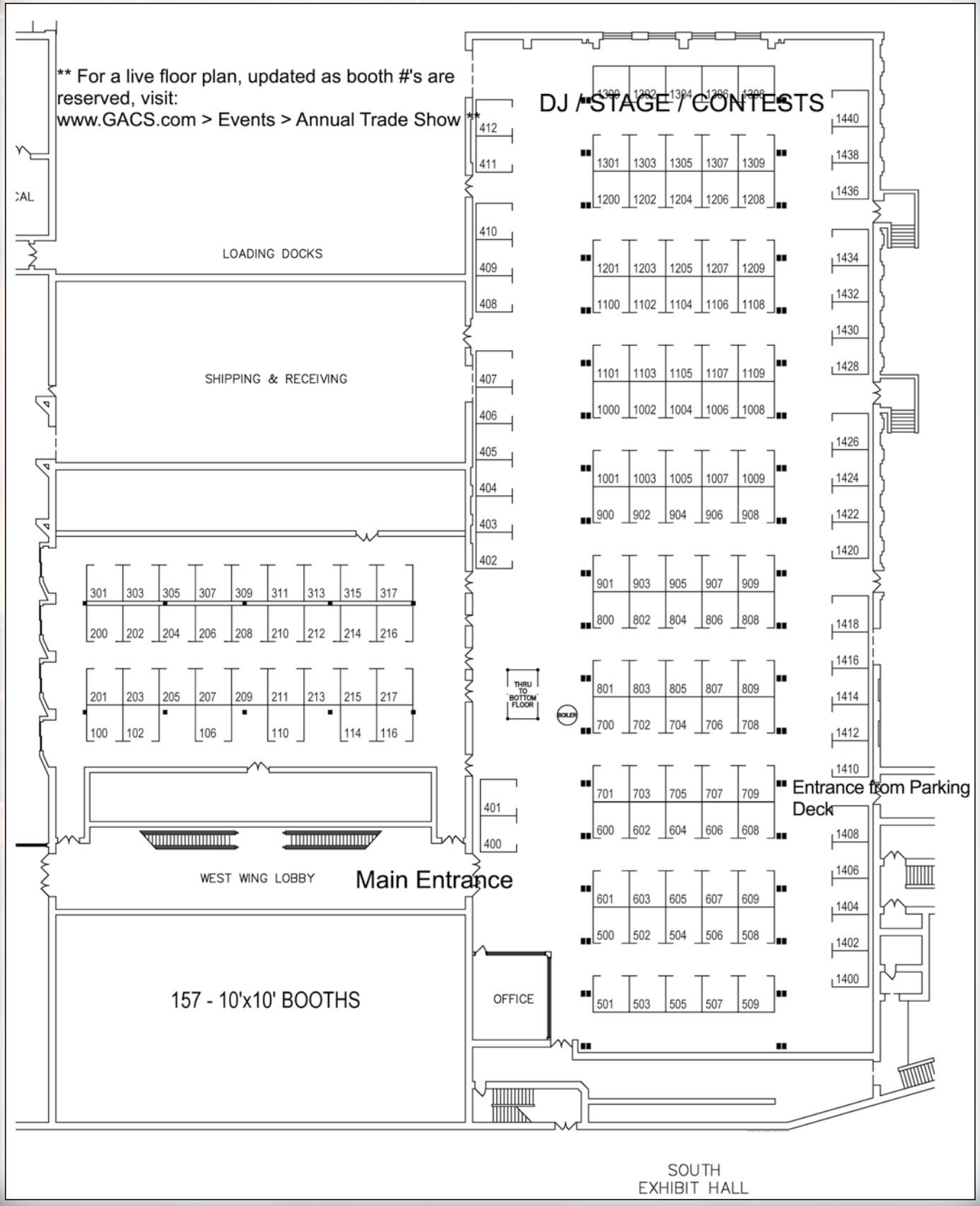
Checks payable and remitted to: **GA Association of Convenience Stores**
200 East Memorial Drive, #1 Dallas, Georgia 30132

EIN# 59-1231372
Phone: 770-736-9723 Email: nmcpherson@gacs.com

SUBMIT BY EMAIL, MAIL or CALL TO REGISTER

THE SOUTHERN Convenience Store AND Petroleum SHOW

THE 2026 SHOW



To view an updated list of sold booths, visit **www.gacs.com**