VFW, Torch Drinks LLC Announce a First-of-its-Kind Alliance to Make THC Beverages Available to Eligible VFW Posts

Agreement will provide legal, responsible and safe alternatives for our veterans; state and local law will dictate which Posts will be able to participate

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KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) announced today a new agreement with Torch Drinks LLC, the nation's leading hemp-derived THC beverage company based in Florida, to help advance programs serving veterans, service members and their families.

Torch beverages offer a smoke-free, alcohol-free, plant-based alternative — hemp-derived THC products crafted to promote relaxation, social ease and lifestyle balance. Under the licensing agreement, select VFW-branded Torch beverage products will be made available and proceeds will directly support VFW initiatives such as the National Veterans Service program, which provides no-cost assistance to veterans navigating the VA claims process, and Veterans & Military Support Programs, which deliver financial assistance to military families.

This new relationship between Torch Drinks LLC and the VFW brings a federally compliant and responsibly formulated, alternative to one of the most respected veteran service organizations in the United States. Torch beverages are crafted with hemp-derived Delta-9 THC using a patent-pending nano-emulsification process, offering another social option for consumers.

Torch products are carefully dosed and approved by a third-party, DEA accredited lab. The drinks are manufactured in cGMP facilities, ensuring transparency, safety, and consistency. With more than 3 million beverages sold safely nationwide, Torch Drinks LLC has

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established itself as a leader in both compliance and consumer trust.

State and local laws vary so the agreement will only take effect in jurisdictions where these products are permitted. Our teams will work closely with legal advisors to ensure full compliance across all markets.

“Torch Drinks is proud to work with the VFW to provide veterans with a safe, federally compliant, social alternative that is like none other," said Collin Kerrigan, co-founder of Torch Beverage Company. “Customers tell us Torch products help promote relaxation and revitalization, which is why we want to make it more widely available to people and veterans who may enjoy it. It is our mission to support the men and women who serve the United States in uniform while promoting ongoing research and discussions about innovative health solutions. It is truly an honor and a privilege to make this announcement.”

“The VFW’s top priority is ensuring that veterans and their families receive the care, benefits and support they have earned through their service,” said VFW National Commander Carol Whitmore. “Working with Torch helps us raise funds for those vital programs while also allowing us to explore better ways to meet the needs of an evolving veterans’ community.”

The VFW recognizes the importance of providing veterans with alternatives to alcohol consumption, and through this relationship the VFW can provide members in states where Torch beverages are legal with alcohol alternatives that may better benefit veterans coping with service-connected injuries, chronic pain or the invisible wounds of war.

Availability to VFW Posts will begin later this year, alongside education programs and responsible-use initiatives tailored for veterans and their families.

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About Torch Drinks LLC
Torch Drinks LLC is a leading innovator in hemp-derived Delta-9 products, creating unique, legal, and flavorful THC beverages that deliver quality and enjoyment. Committed to transparency, compliance, and customer satisfaction, Torch Drinks bring the power of hemp to a whole new audience and provide retailers confidence in fully compliant category entry. Federal laws relaxed in 2018- so can you. All products are derived from 100% legal USA hemp and contain less than 0.3% Delta-9 in accordance with the 2018 Farm Bill. Torch beverage products are not for use or sale to persons under the age of 21 depending on the laws of governing states and territories.